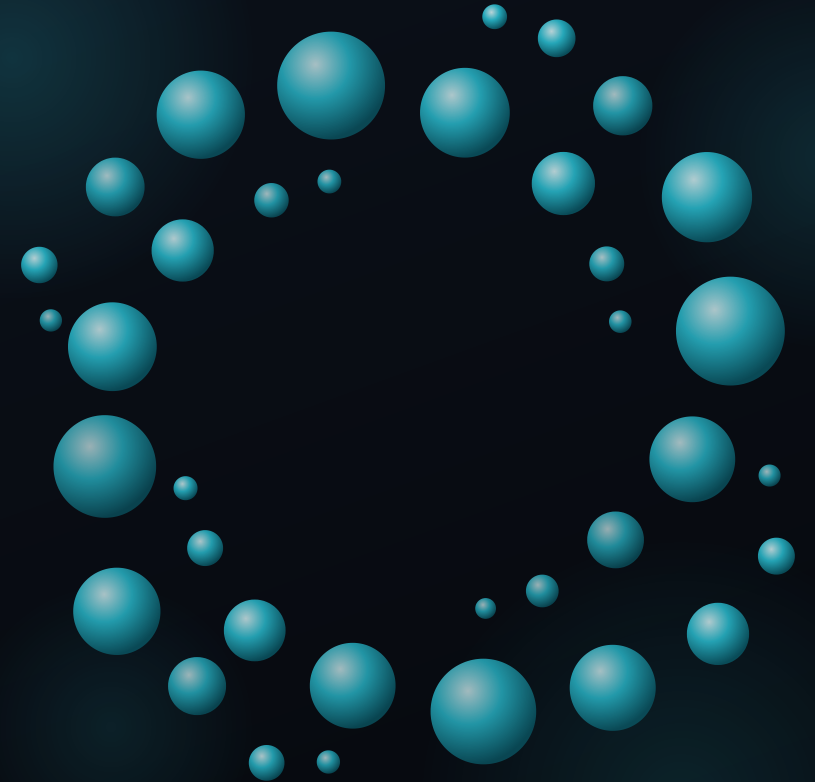


Company profile

Your trusted AI partner — a dependable AI workforce, built for your industry.

AI is easy to try and hard to trust with real work. We get you to the second part: built for your industry, guarded, and still ours to answer for after launch.



Who we are.

We are an AI engineering company. We make AI do real work inside organizations where a mistake is expensive, and we stay responsible for it after launch.

Founded

2023

Founder & CEO

Diaa Samhouri

Co-founder & Business Development Manager

Sharif Barakat

Based in

Amman, Jordan

We work in

Arabic and English

One company

Devorise AI and Devorise Labs

AI is easy to try and hard to trust with real work. We get you to the second part: built for your industry, guarded, and still ours to answer for after launch.

By the numbers.

20+

clients we have worked with

2

countries we have delivered
in: Jordan and Oman

10+

people on the team

5

case studies published. Most
of our work stays private.

1

accountable team, from the
first step to running it after
launch

What we do.



We build it

AI agents shaped for your industry, on our own platform, inside the systems you already run.

WhatsApp and Instagram

Email

ERPs

CRMs

E-commerce

Spreadsheets

Databases

Arabic documents



We guard it

Tested before launch. A person approves anything that can't be undone, and every action is logged.

● Waits for a person when it can't be undone

✓ Approved by a person

☰ Logged, with who, when and the source



We run it

We host, monitor, maintain and upgrade it, and report to you every month.

🖨 Hosted

📶 Monitored

🔧 Maintained

⬆ Upgraded

📄 **A report every month**

What you see every day.

You get a report every month, and a live view of the work where we set one up.

Operations · Example Co.3 agents working

	Customer 1042 Asks where an order is	Handled by an agent 09:41
	Customer 0381 Asks for a refund above the agreed limit	Waiting for you 09:38
	Customer 2217 Wants to change a delivery date	 Taken over by Rana 09:30
	Order 5530 Invoice ready to send	Waiting for you 09:22
	A supplier Sends an updated price list	Handled by an agent 09:15

Refund above the agreed limit
AI agent's note
The amount is above the limit you set, so I stopped and sent it to you.

Approve refund

Keep on hold

September report

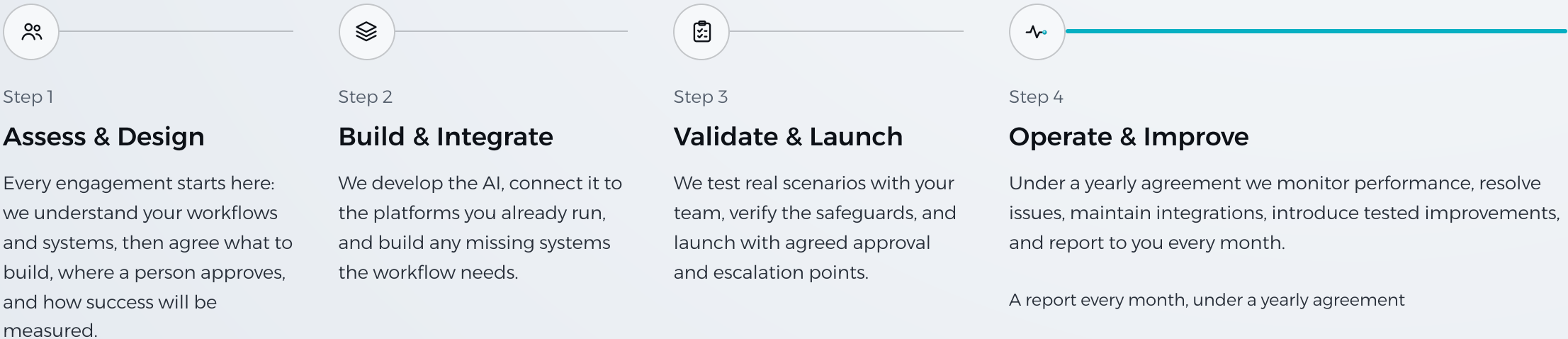
Handled by AI agents

Taken over by your team

Example screen, example data

How an engagement runs.

We start with Assess & Design, then the build and the launch. After launch we keep running it with you, under a yearly agreement.



Selected work.

We publish a case only with the client's written consent and real numbers from their systems, so most of our work stays private.



Al Daoud Goal Space

Sports venue · Jordan

Sanad books courts on WhatsApp

2,297

bookings on the platform



Aqarati X

Real estate · Jordan

Dalia X explains how the platform works, typed or spoken

8

roles, each with its own dashboard



Dallas Travel

Travel & tourism · Jordan

Nour answers travellers on WhatsApp, day and night

575,000+

WhatsApp messages between travellers and Nour



Dinarak

Fintech, mobile wallet · Jordan

Our AI reads Arabic court notices field by field

5,600+

pages of court notices read



Saedy Wood

Timber and building materials · Jordan

A catalogue assistant answers from 857 decors

857

decors in the catalogue

The rules we keep.

 A person approves anything that can't be undone.

The approval points are agreed with you before go-live.

 Your data stays where you choose.

Your servers, your cloud account, or a contracted model provider. Confirmed in writing.

 When unsure, they stop and ask.

Anything below the line goes to a person.

 Every action is logged.

Who did what, when, and from which source.

 Agents say they are agents.

No agent pretends to be a person, in any language.

 You can switch them off.

Every agent has an off switch you control.

Where your data stays.

 Your servers

 Your cloud account

 A contracted provider

 **Confirmed in writing, before launch**

One company, two arms.

Devorise AI

Owns an outcome

Takes on a specific piece of work, builds the AI agents that run it, wraps them in guardrails and stays responsible for them after launch.

What we believe.

Trust is earned one approval at a time.

An agent does more on its own only when the log shows it is safe, and the client decides when.

Arabic is not a translation layer.

Our agents read and write Arabic as a first language, because most of the work in our region arrives in Arabic.

Devorise Labs

Designs products

Designs ready-made products for specific industries. The first two: Gateroom, an AI media buyer for Facebook and Instagram ads, and Keyroom, which takes bookings on WhatsApp.

Calm is a feature.

A system that does the same careful thing every day is worth more than a clever one that surprises you.

Show the work.

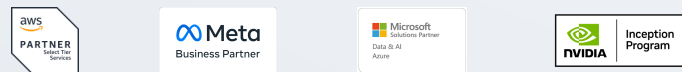
Every action is logged with its source, so anyone can see what an agent did and why.

Who we work with.



Some of them have published their case studies with us, each with written consent. devorise.com/portfolio

Programs we're part of



Talk to us.

We start by mapping one process with your team.

solutions@devorise.com

+962 79 730 7910

7th Circle, Amman, Jordan

devorise.com

You decide. We answer for it.

